



Our flagship event, **Music on Main**, is an outdoor concert series in downtown Driggs, Idaho.

The series is free to the public and features prominent headliners performing from 6 PM – 9 PM each Thursday in July and August.

Concerts take place at the Driggs City Center Plaza (60 S. Main Street).

Event Sponsors

Title Sponsor (\$15,000)

- Company name in event title
- Event banner prominently displayed over stage for the entire series
- Advertising and promotion will include:
 - o Print & radio ads
 - o Press releases
 - o Series posters
 - o Website and newsletter
 - o Other PR efforts such as state/regional and local tourism and chamber offices, freelance writers, etc.
- Name and affiliation mentioned during weekly show announcements
- Invitation to any receptions with the artists including donor appreciation reception

Headlining Sponsor (\$10,000)

- Name and logo will appear prominently in:
 - o Print & radio ads
 - o Press releases
 - o Series posters
 - o Website and newsletter
 - o Other PR efforts such as state/regional and local tourism and chamber offices, freelance writers, etc.
- Company banner posted on stage throughout the summer
- Name and affiliation mentioned during weekly show announcements
- Invitation to any receptions with the artists including donor appreciation reception

Friends of Music (\$5,000)

- Name will appear in:
 - o Print ads
 - o Press releases
 - o Series posters
 - o Website and newsletter
 - o Other PR efforts such as state/regional and local tourism and chamber offices, freelance writers, etc.
- Name and affiliation mentioned during weekly show announcements
- Invitation to any receptions with the artists including donor appreciation reception

Supporting Sponsor (\$2,500)

- Name will appear in:
 - o Full page advertisement announcing line-up in advance of the series
 - o Series posters
 - o Website and newsletter
- Opportunity to make announcements at intermission for one of eight shows
- Invitation to any receptions with the artists including donor appreciation reception

For more information on sponsorships and donations, contact the Teton Valley Foundation.

Donations are tax deductible (Tax ID#: 87-0766886)